

# BETHANY GALECKYJ

**GRAPHIC DESIGNER | CONTENT CREATOR**  
**GLOUCESTERSHIRE | BRISTOL | LONDON**

Committed and dedicated to the practice and art of visual storytelling.

Self-sufficient but can also work seamlessly as a constructive and reliable member of a team.

Highly versatile and demonstrates incredible motivation in finding creative and unique solutions to any given task.

Always eager to learn, develop and challenge ideas, skills and abilities in order to evolve professionally and personally.

Open-minded, kind and polite towards all, clients and team-members alike.

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## EDUCATION

### Master's

Graphic Design (2.1)

Falmouth University (Dec 2022- Apr 2025)

### Bachelor's (Hons)

Film Production (2.1)

University of Gloucestershire

(Sept 2017- July 2020)

### A-Levels

English (B), Media (B), Art (C)

& Philosophy & Ethics (C)

The DeMontfort School (2016- 2017)

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## SKILLS

Adobe Creative Cloud (Premiere Pro, InDesign, Photoshop & After Effects)

Procreate

Videography

Video Editing

Cameras (Canon 750D, C100 Mark 1 & 2)

Sketching, Painting, Crafting

Klaviyo

Shopify

Canva

Microsoft (Word, Excel, Powerpoint & Publisher)

Pages & Keynote

Full Clean Drivers License

## RECENT WORK EXPERIENCE

### Digital Content Creator

#### Ross & Ross Gifts (2021-2022)

In this Kickstarter role, responsibilities included creating and organising social media content, including a regular blog, and promotional emails to drive web traffic and generate sales. My experience contributed to receiving an unconditional offer to study for my Master's degree at Falmouth University.

### Social Media Administrator & Receptionist

#### Alcester Health Centre (2021)

Started as a volunteer but was soon offered full-time employment. Responsibilities included organising and producing trustworthy content for the GP's social media pages regarding the practice and the patients health and wellbeing. As a Receptionist, I was entrusted with various admin tasks, answering phones, aiding patients and performing covid tests.

### Sales Assistant

#### Apricot (2023- Present)

While studying my Masters degree, I have been working as a Sales Assistant at Apricot. Working in a fast-paced retail environment, alongside studying for my degree, has led to me further developing upon my time management, problem-solving and constructive communication skills, as well as my abilities to professionally and effectively serve customers while under pressure.

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## OTHER EXPERIENCE

### Freelance Film Work

**Graphic Propmaker-** 'Bloodlust'. short horror- 2024

**Production Designer-** 'My Little Doves', short period drama- 2021.

**Production Designer-** 'Codetta'- short horror/ period drama- 2019.

**Art Runner & BTS Photographer-** 'Mapped'- sci-Fi concept piece for TV series (dir. BAFTA-winning Director R. Tillotson)- 2019.

### NCS- National Citizens Service (2016)

As part of my NCS experience, I volunteered my services to my community and helped to restore and rejuvenate the local care homes garden.

### Arts Awards Qualification- Gold (2017)

Awarded by Trinity College London and Arts Council England.