



JULIA

GRAPHIC PROP Lookbook

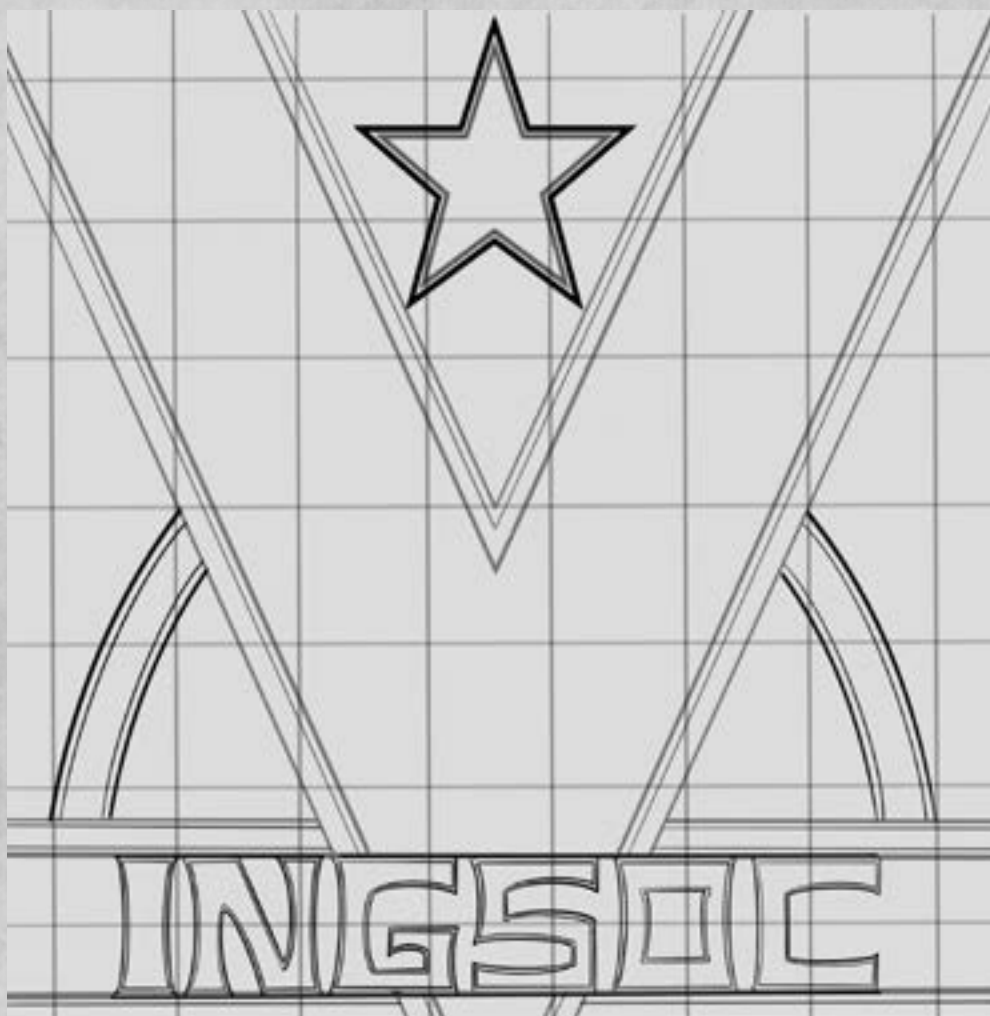
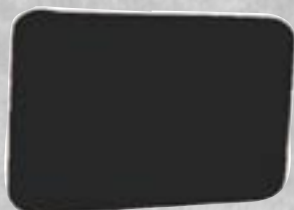
INGSOC LOGO

A B C D E F G

H I J K L M N

O P Q R S T U

V W X Y Z















INGSOC SLOGAN

"Three Core Party Slogans written
in thick
black letters on red:

War is Peace.
Freedom is Slavery.
Ignorance is Strength."

(Julia, Page 16)

WAR IS PEACE

**FREEDOM IS
SLAVERY**

**IGNORANCE
IS STRENGTH**





WAR IS PEACE

**FREEDOM IS
SLAVERY**

**IGNORANCE
IS STRENGTH**

POSTERS

"Between bunks were strung
propaganda banners:

Sleep Is Vigilance, Six Hours For
Health, Big Brother Watches Over
Our Peaceful Rest"

(Julia, Page 41)



**SLEEP IS VIGILANCE,
SIX HOURS
FOR HEALTH.**

**BIG BROTHER
WATCHES OVER
OUR PEACEFUL
REST.**



BIG BROTHER

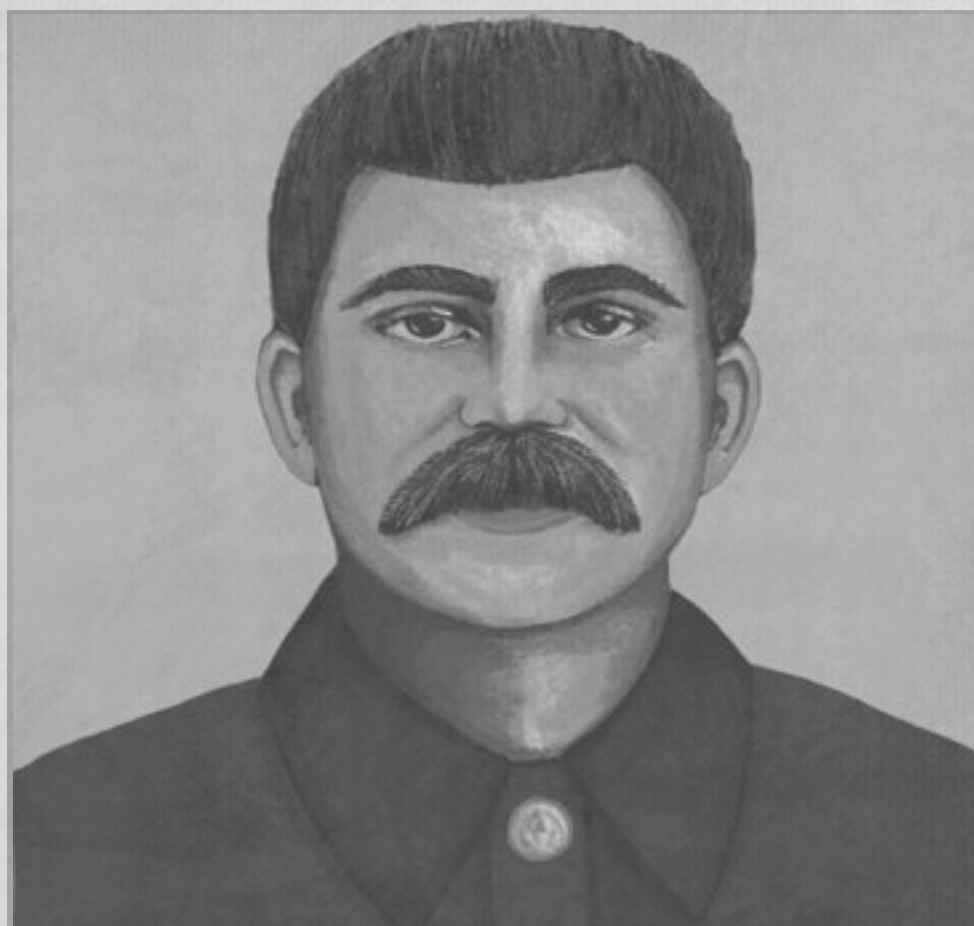
"This Big Brother was both like and unlike the young, bare-armed Big Brother on army recruiting posters, or the child Big Brother who appeared on Spies badges.

The mature leader was handsome
and supremely masculine
in a clean, reassuring way"

(Julia, Page 16)

INSPIRATION









JUN
SPI

JOIN T
MAKE BE



"The walls of the
buildings had ran

BIG BROTHER IS
BIG BROTHER IS
BIG BROTHER IS
BIG BROTHER IS

It was the only wor
caring face, which
so it seemed to
its bounds and r

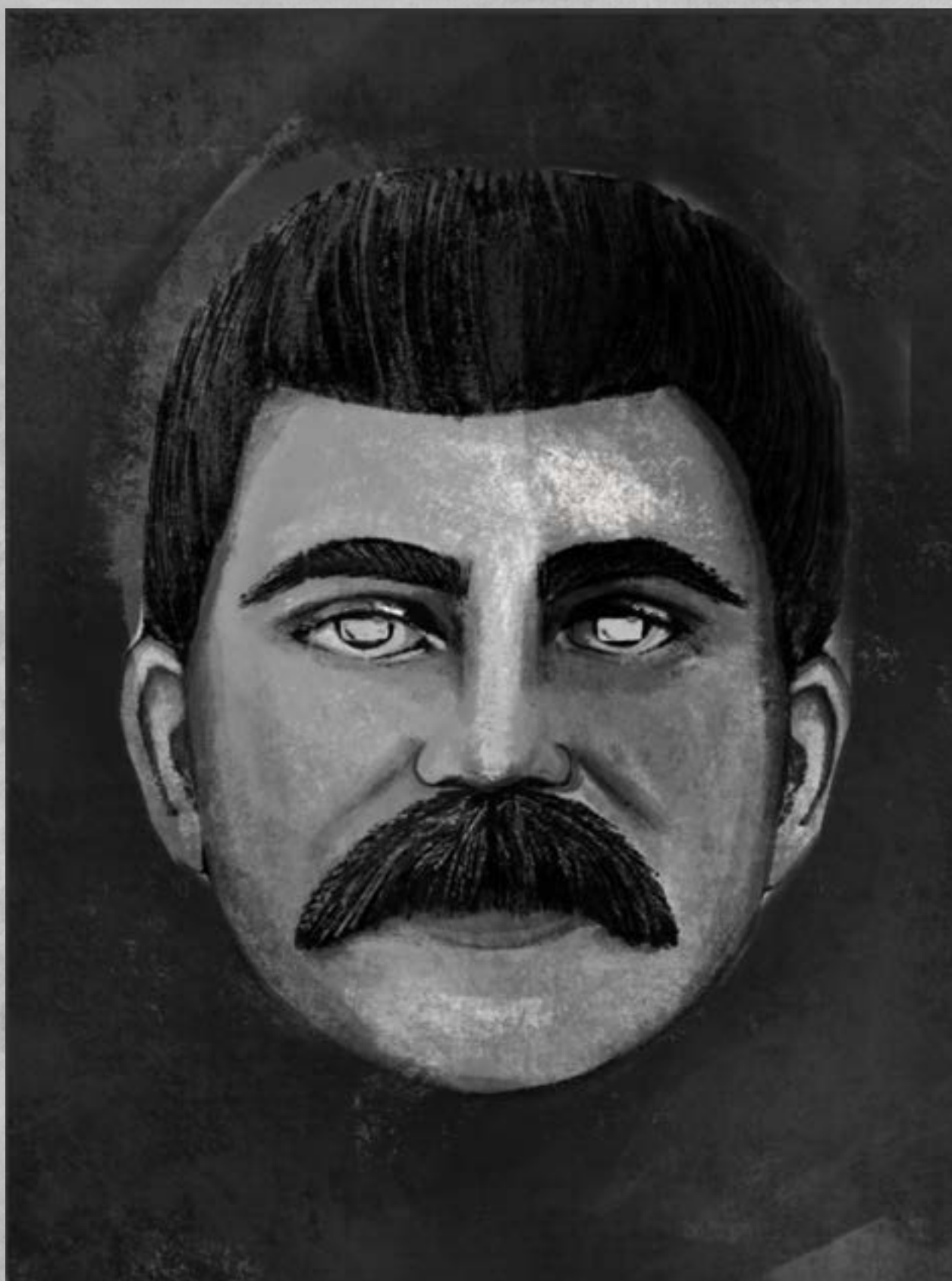
(Julia, 1

ne other nearby
nks of B.B posters:

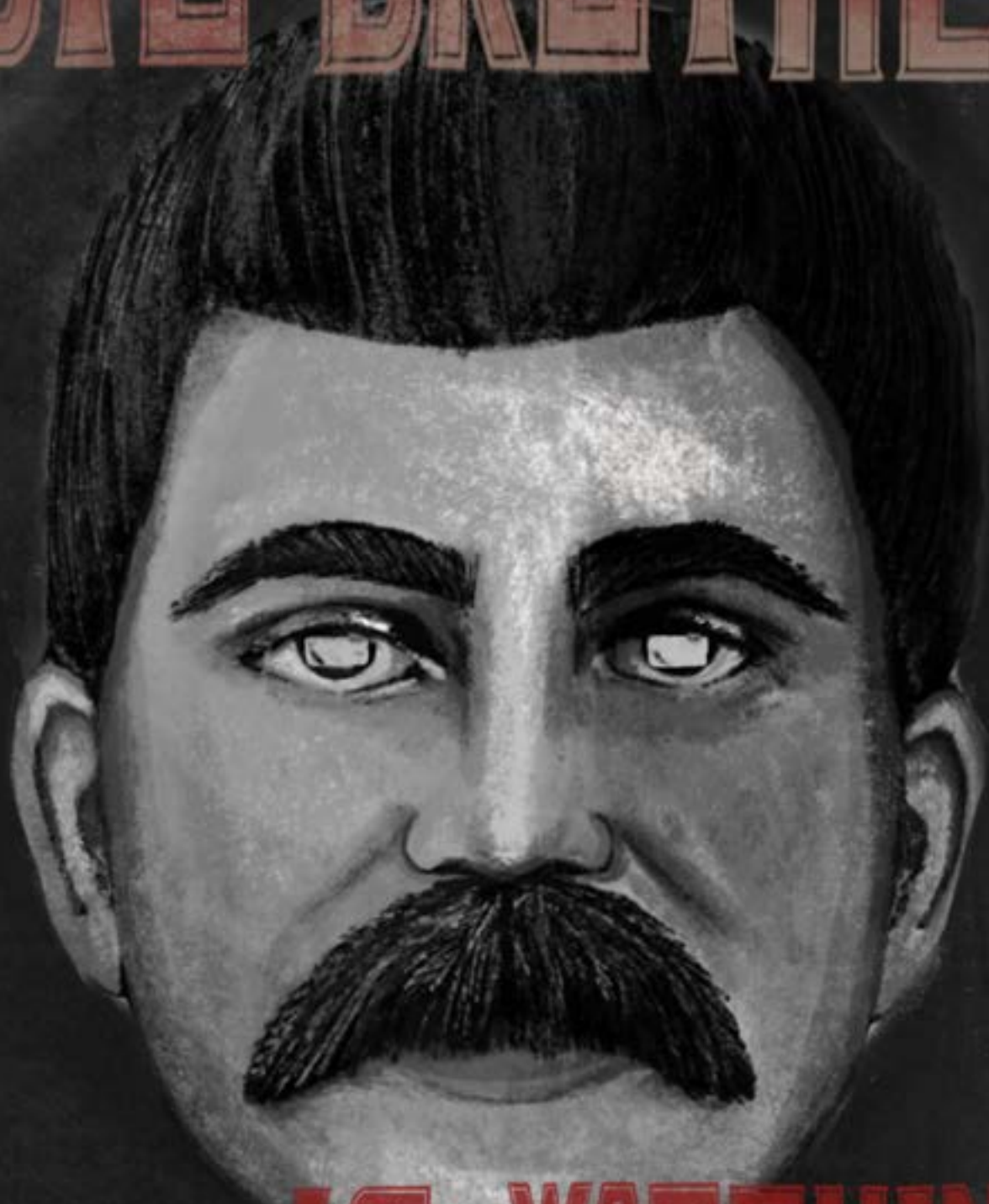
WATCHING YOU,
WATCHING YOU,
WATCHING YOU,
WATCHING YOU.

rds and his grave,
filled the poster
expand beyond
ush towards you"

Page 20)



BIG BROTHER



IS WATCHING YOU

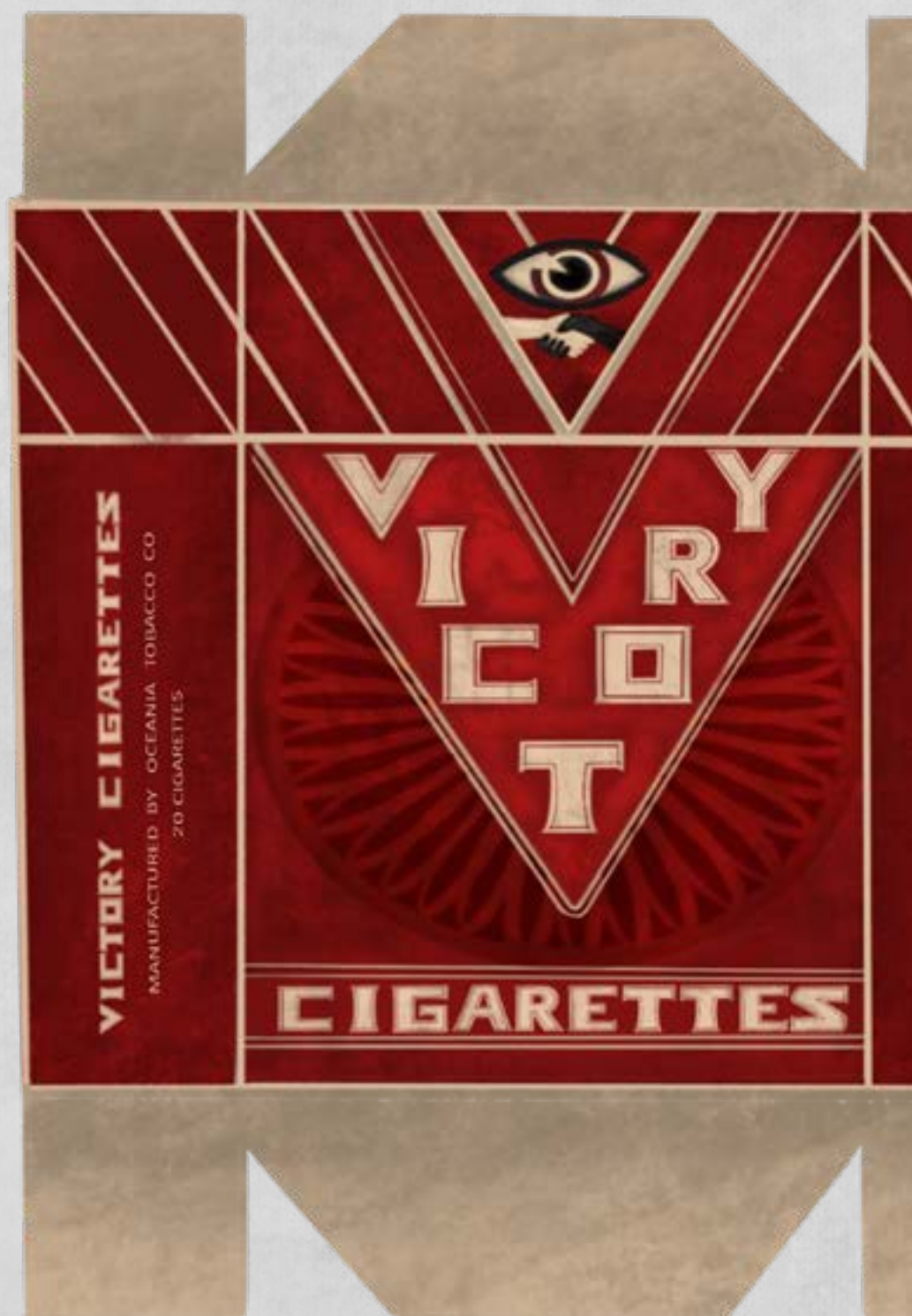


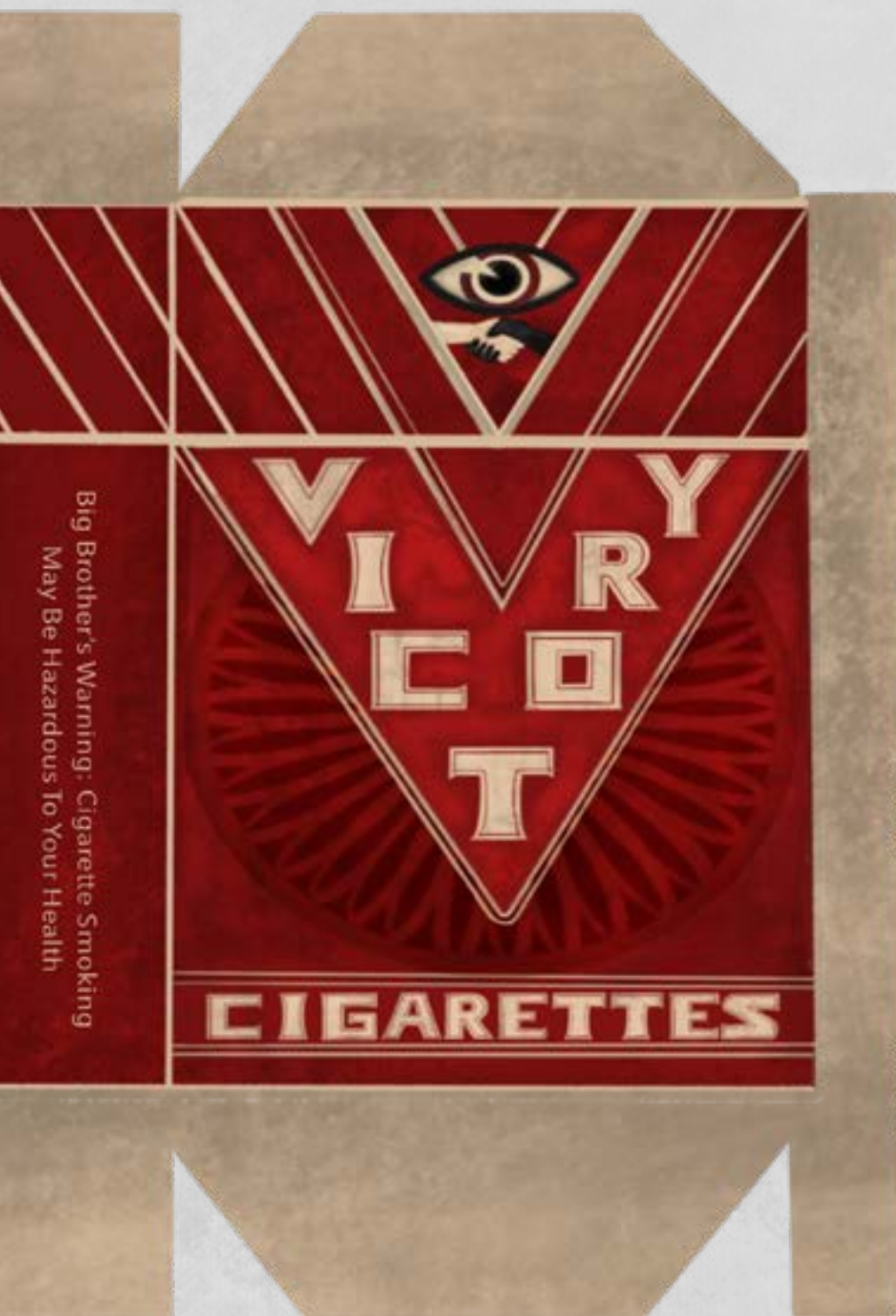


VICTORY CIGARETTES









**INCREASE
OF VICT
CIGA**



**GIVE T
TO**



HANKS
BB

VICTORY GIN





*Be Victorious
with Victory gin*



**INCREASED
RATIONS
OF
VICTORY
GIN**

**GIVE THEM
TO**



HANKS
BB

VICTORY CHOCOLATE





INCREASES
RATIONS
OF VICT
CHOC



GIVE T
TO



HANKS
BB



