

BETHANY GALECKYJ

GRAPHIC DESIGNER | CONTENT CREATOR GLOUCESTERSHIRE | BRISTOL | LONDON

Committed and dedicated to the practice and art of visual communication and storytelling.

Incredibly self-sufficient but can also work seamlessly as a constructive and enthusiastic member of a team. Highly versatile and demonstrates incredible motivation in finding creative and imaginative solutions to any given task. Always eager to learn, develop and challenge my abilities in order to evolve both professionally and personally. Above all, enthusiastic, polite and compassionate towards all, clients and team-members alike.

EDUCATION

Masters

Graphic Design (2.1)

Falmouth University (Dec 2022- Jan 2025)

Bachelors (Hons)

Film Production (2.1)

University of Gloucestershire

(Sept 2017- July 2020)

A-Levels

English (B), Media (B), Art (C)

& Philosophy & Ethics (C)

The DeMontfort School (2016- 2017)

SKILLS

Adobe Creative Cloud (Premiere Pro, InDesign, Photoshop & After Effects)

Procreate

Videography

Video Editing

Cameras (Canon 750D, C100 Mark 1 & 2)

Sketching, Painting, Crafting

Klaviyo

Canva

Microsoft (Word, Excel, Powerpoint & Publisher)

Pages & Keynote

Full Clean Drivers License

RECENT WORK EXPERIENCE

Digital Content Creator

Ross & Ross Gifts (2021-2022)

In this Kickstarter role, my responsibilities included organising and generating content for the company's social media pages, blog-writing for the website and producing promotional emails that would drive traffic and generate sales. This role helped me to discover my interest and passion in the graphic design practice and had resulted in my unconditional offer to study at Falmouth for my Masters degree.

Social Media Administrator & Receptionist Alcester Health Centre (2021)

Started first as a volunteer but was eventually offered part-time employment. Organised and produced content for the health centre's social media pages, providing trustworthy and well-researched posts in regards to the practice and the patients health and wellbeing.

Sales Assistant

Apricot (2023- Present)

While studying my Masters degree, I have been working part-time as a Sales Assistant at Apricot. Working in retail alongside studying a Masters degree has allowed me to develop upon my abilities in effective time management and constructive communication with both team members and customers alike.

OTHER EXPERIENCE

Freelance Film Work

'My Little Doves'- short period drama film - (dir. J. Perry)- Production Designer- 2021.

'Codetta'- short horror/ period drama film- (dir. H. Folkes)- Production Designer- 2019.

'Mapped'- sci-Fi concept piece for TV series (dir. BAFTA-winning Director R. Tillotson)- Art Runner and BTS Photographer- 2019.

NCS- National Citizens Service (2016)

As part of my NCS experience, I volunteered my services to my community and helped to restore and rejuvenate the local care homes garden.

Arts Awards Qualification- Gold (2017)

Awarded by Trinity College London and Arts Council England.